

For further information about Signly, or to arrange a demo to see Signly in action, please contact:

Mark Applin on 07870 591332 or mark@signly.co

signly.co

Manifesto

Signly is an app which displays pre-recorded sign language videos on a user's mobile, enabling better access to written content for d/Deaf sign language users.

One in six of the population has some form of deafness - and everyone likes video. Open the app, point your device at the Signly-enabled print or barcode and signed content will appear as if by magic. This smart layer of signed, captioned or spoken filmed digital information on the screen of a visitor's own mobile device animates, translates and invigorates their experience by making essential information accessible.

Signly is free to users of the app - content owners pay to have their materials Signly 'enabled'.

“Just write it down!”

A 16 year old deaf child has a reading age of 8-9 (average) and an undiagnosed deaf child aged three knows 25 words, compared to 700 words for hearing child.

Use Signly for...

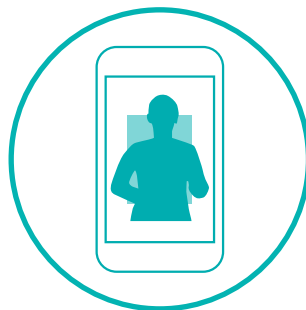
- Campaigns
- Forms
- Letters
- Posters
- Leaflets and flyers
- Directional signage
- Magazines
- Objects, exhibits and artwork
- Tour guide trails
- Foreign language guides

Benefits

- Better accessibility
- Improves well-being
- Reduces change of litigation
- Legislative compliance
- Customer experience
- Return On Investment

How to use Signly

A quick how to on using the Signly app.



- Download the Signly Network Rail app using one of the following links:
Apple: <https://signly.co/network-rail-ios>
Android: <https://signly.co/network-rail-android>
- Find the Signly Network Rail app and open it on your device.
- Point the camera at the leaflet to the right (or print it out).
- Video content appears onscreen.



Level crossings

Download the guide,
understand the warnings



There are many different types of level crossings and protection measures in place across Britain's rail network. Do please plan ahead, be prepared and pay extra care and attention on and around level crossings.

For more information about using them safely and to understand the different warning signs and signals, download our free level crossings user guide.

It's available in accessible and BSL formats at networkrail.co.uk/levelcrossings



For BSL and audio content, download 'Signly Network Rail' for free from the Apple App Store or Google Play and point your device at this leaflet.